

**Farragut Business Alliance  
Board of Directors Meeting  
09/03/2025**

**Hampton Inn Conference Room | 11340 Campbell Lakes Drive**

**Directors in attendance:** Debby Funk, Steve Krempasky, Candace Viox, Joey Ruffalo, Michelle Austin, Suzanne Thames, Wanda Malholtra

**Absent:** Anita Dunford, David Smoak, Tony Cox, Corey Bodnar and Nikki Brinkley

**Guests:** Jennifer Jarrett (Skin by Jenn).

Candace V. called the meeting to order at 8:30 a.m.

**Minutes:** Were presented in email and in printed packets. Debby F. motioned to approve the minutes and Wanda M. seconded the motion. Motion passed.

**Treasurer's Report:** Suzanne T. stated that the report will be distributed by email after completion. No written report due to the early meeting called this month. The ledger was reviewed and there were no extraordinary expenditures. Steve K. noted a cash-flow squeeze at this time with higher costs on normal expenses and sponsor shortfalls for Dog Daze. He stated that there will be an easing with the arrival of HarvestFest activity and a new quarter approaching October 1.

**President's Report:** Candace V. noting that conversations have begun on the Executive Director transition. It is suggested that there may be consideration of splitting the Executive Director position into two. One for direct FBA business activity and another for event planner. A discussion ensued around what the possibilities could be.

**Content/Website Committee:** Tony C. provided a report and comments on our Social Media activity which set all-time records surrounding the days of Dog Daze 9. He noted in his comments that the real surprise in that it looks as if our organic growth has been phenomenal. Wanda M. has received very positive responses from our Instagram followers. Steve K. showed the website insight activity report mirrored the social media report.

**Director's Report:** Steve K. debriefed the group on Dog Daze 9. Everyone noted that numbers were down due to an overabundance of area activities which drew audiences in different directions. Steve K. contacted DockDogs about moving this event to the

Spring time. Farragut Health & Wellness Expo is scheduled for Sunday February 1<sup>st</sup>, 2026.

Steve K. thanked everyone for helping make another great Biz Mixer happen on Tuesday August 20<sup>th</sup> at Current Water Sports. The next Biz Mixer will take place at Sir Goony's Family Fun Center located at 10925 Kingston Pike with HOT DOG HUT catering. Steve K. will confirm Tuesday October 14, 4-6pm. He will have flyers made up for distribution.

There is still room for vendors at HarvestFest. He mentioned that if you know of local Crafters, we can offer them a special \$50 booth fee. We are looking for 2 judges.

**Town Report:** No Report.

New Business: Candace V. noted that Jennifer Jarrett of SKINN BY JENN, has applied and been reviewed for nomination to the Board of Directors. Wanda M. moves and Debby F. seconds the motion to accept her nomination. Motion passes unanimously.

Debby F. motioned to adjourn meeting at 9:27 am.

Next meeting will be at on Wednesday October 8, 2025, at 8:30am

Location: Hampton Inn Conference Room

Submitted by Steve Krempasky.